

Petrov Group Announces Its Report “The Future of the Semiconductor Industry—2006 To 2015+”

PALO ALTO, Calif.—(BUSINESS WIRE)—May 1, 2006—The Petrov Group today announced its executive report titled “The Future of the Semiconductor Industry—2006 to 2015+.” This \$950 report is the result of an in-depth analysis of more than 50 semiconductor companies and of their business, product, and technology portfolios.

“This report is one of the cornerstones of our Profit-Growth Strategy Board (P-G Board) framework which we use for strategy assessment and formulation assistance to our clients. The P-G Board helps our clients to balance their profit and growth objectives by defining boundary conditions and inherent rules for business success. While we all know that there are fundamental differences among, for example, Intel, Samsung, Linear, and Marvell, what these companies have and do not have in common is far less understood,” said Boris Petrov, managing partner of the Petrov Group.

“In order to assess and formulate long-term semiconductor strategies one has to examine the likely evolution of the semiconductor industry and its impact on value-added activities in semiconductor product development—from product concept to the finished product. In the process we have uncovered and confirmed several fundamental rules and patterns that ultimately led to formulation of our P-G Board framework.”

This executive report is part of Petrov Group’s IC Industry Profitability and Growth Series of studies and reports.

The Petrov Group, LLC is a strategy and investment advisory firm focused on the high-tech industry since 1982. It is recognized for pragmatic due diligence; its methodology includes proprietary models; several of which are shown at www.petrovgroup.com

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