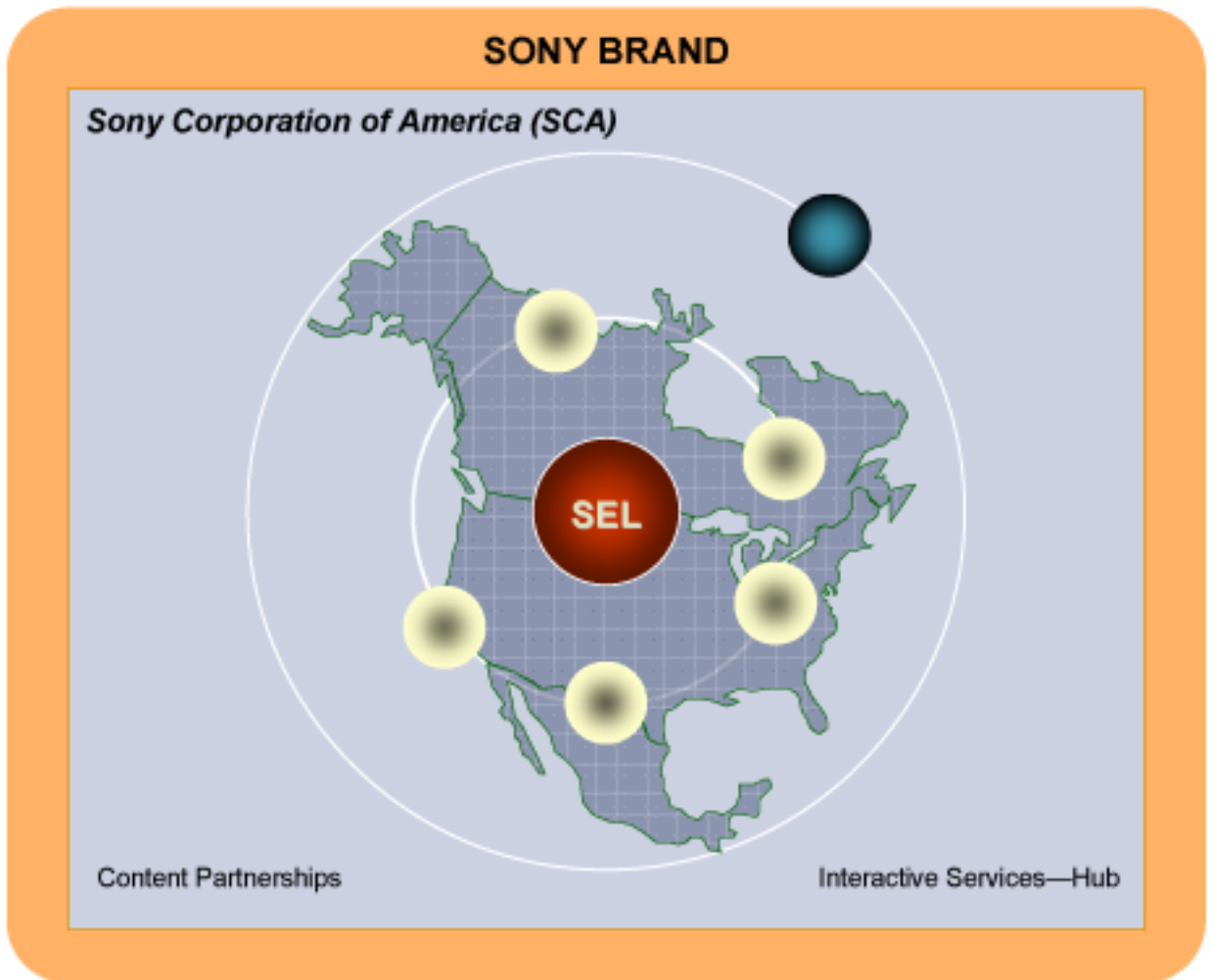


Sony Electronics, Inc.

How Sony Markets, Sells, Services
and Develops in the US



November 2002